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LUV N' CARE, LTD. and
ADMAR INTERNATIONAL, INC.

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA, WESTERN DIVISION

MUNCHKIN, INC., a Delaware corporation,

Plaintiff,

V.

LUV N' CARE, LTD., a Louisiana corporation, and ADMAR INTERNATIONAL, INC., a Delaware corporation,

Defendants.

Case No. CV13-7228-ODW (AGRx)

**SUPPLEMENTAL OPENING
EXPERT REPORT OF EDWARD D.
MANZO AND DECLARATION IN
SUPPORT OF DEFENDANTS'
SUMMARY JUDGMENT MOTION
ON LACHES**

1 80.I am the same Edward D. Manzo who submitted an opening expert witness
2 report in the above-captioned matter. This report supplements my earlier
3 report which is dated October 6, 2014 and is in support of LNC's motion for
4 summary judgment based on laches. This supplemental report explains how
5 the plaintiff ("Munchkin") failed to act in a timely fashion in respect of
6 products sold in the United States beginning by 2001, raising a presumption
7 of laches, which is an equitable defense to patent infringement. In preparing
8 this report, I have now inspected documents marked with production
9 numbers LNCAPA000043- LNCAPA000066 and the two physical products
10 identified in paragraph 81-103 hereto.

11 81.On October 23, 2014, I received physical specimens of two teething blankets
12 with their packaging. These correspond to LNCAPA000043-44 and
13 LNCAPA000053-54. I am informed that these are specimens of teething
14 blankets sold by co-defendant LUV N CARE ("LNC") to retailers in the
15 United States, which retailers sold these teething blankets to the general
16 public. The blanket corresponding to LNCAPA000043-44 is referred to as a
17 Beatrix Potter "Peter Rabbit" Teething Blanket, and the other is referred to as
18 a Precious Moments teething blanket.

19 82.Based on information and belief, the display (to the public) of these teething
20 blankets at retailers was open and notorious.

21 83.Based on information and belief following my review of documents bearing
22 production nos. LNCAPA000046-52, the Beatrix Potter "Peter Rabbit"
23 teething blanket was on sale to the public at Wal-Mart stores in the United
24 States before the '962 patent issued on September 25, 2001, and sales
25 continued through 2003.

26 84.I took the following photographs of the specimen I received to show the
27 Beatrix Potter "Peter Rabbit" Teething Blanket and its packaging:

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15 85. Here is a closer view of the package front for the Beatrix Potter "Peter
16 Rabbit" Teething Blanket:



1 86. I took the following photograph to show the teething elements at two of the
2 four corners of the Beatrix Potter “Peter Rabbit” Teething Blanket. This
3 photograph also shows the woven nature of the fabric portion of the blanket
4 along with a wrap-around edging material. In addition, this photograph
5 shows an undulation in the blanket just inside the blue teething structure,
6 exhibiting the flexibility of the blanket:



19 87. My next photograph shows two other corners of the same Beatrix Potter
20 “Peter Rabbit” Teething Blanket. I placed a ruler diagonally across the corner
21 so that the size of the (yellow) teething portion would be observed. As can be
22 seen, it extends a distance between 3.5 and 4.0 inches across the corner:
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12 88. The following photograph shows the rear of the package for the Beatrix
13 Potter "Peter Rabbit" Teething Blanket:

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89. Below is a close up of the photograph from the back of the package:

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15 90. The large color photograph reproduced in paragraph 89 shows a baby
16 holding the Beatrix Potter "Peter Rabbit" Teething Blanket with two hands
17 so that one corner of the blanket is in the baby's mouth. I noticed also that
18 the blanket is draped, further showing that it is flexible. I confirmed its
19 flexibility by physical inspection and manipulation and found that each of the
20 two blankets is indeed flexible.

21
22 91. The back of the package includes text to the left of the photograph shown in
23
24 paragraph 89. The following photograph shows this text:
25
26
27
28



10 92. This text reads as follows:

11 “Comforting blanket provides a soft cloth surface for
12 baby to hold. The four corners provide a soft textured
13 surface for soothing relief of tender gums and new teeth.
14 Baby can easily grasp fabric and place teether in mouth
15 without help.”

16 93. I took the following photographs to show the Precious Moments Teething
17 Blanket and its packaging. These correspond to LNCPA000053-54:



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1 94. Here is a closer view of the yellow teething element at one of the blanket
2 corners, as seen through the packaging:



15 95. The following photograph shows the bottom left corner of the front of the
16 packaging, showing Luv n' care as the source and mentioning four textured
17 teething corners:



26 96. Here is a photograph of the rear of the Precious Moments Teething Blanket
27 package (containing the blanket):

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- 15 97.I have inspected these two teething blankets and their packaging and
16 compared the teething blankets to the subject matter of U.S. Patent 6,292,962
17 (Exhibit B to my first report).
- 18 98.I observed that the packaging for the Beatrix Potter "Peter Rabbit" Teething
19 Blanket bears a copyright notice stating, "© 2001 Luv n' care." It also bears
20 another copyright notice stating, "PETER RABBIT™ © Frederick Warne
21 & Co. 2001." These legends are consistent with a market introduction in
22 2001.
- 23 99.On information and belief following my review of documents bearing
24 production nos. LNCPA000055-66, the Precious Moments Teething Blanket
25 was introduced in 2003 before the Beatrix Potter "Peter Rabbit" teething
26 blanket was phased out. On information and belief, the Precious Moments
27 Teething Blanket was sold until at least 2008. I observed that the packaging
28

for the Precious Moments Teething Blanket bears a copyright notice stating, “© 2003 Precious Moments, Inc., Licensee Luv n’ care.” This is consistent with a 2003 product introduction.

100. Each of these specimens conspicuously identifies Luv n’ care as the source on both the front and the back of the boxes. The back of each box also gives the address for Luv n’care as P.O. Box. 6050, Monroe, Louisiana 71211 USA.

101. Each front of the packages for both blankets states conspicuously that the product is a “Teething Blanket.” Each package front states, “Four Textured teething corners,” and “Easy for baby to grip.”

102. Each of these two teething blankets that I inspected and which is shown herein contains the following features:

- a) The blanket is woven of fabric and is flexible. It is generally flat.
- b) The blanket appears to measure roughly one foot by one foot, so it would have a surface area of about 144 square inches for the front or the back, *i.e.*, a surface area in excess of 25 square inches.
- c) The blanket has four corners.
- d) Each of the four corners has a respective teething element attached to it. Each teething element is connected to the fabric at least by visible stitching. The teething elements appear to be not easily removable, if at all. On each of the blankets I observed four teething elements. Of these, one is pink, one is baby blue, one is yellow, and one is light green. The teething elements of the Precious Moments blanket appear to be lighter shades of the same four colors used on the Beatrix Potter Peter Rabbit Teething Blanket.
- e) In terms of size and placement, each teething element wraps over its respective corner from one side of the blanket to the other side of the

1 blanket. Each teething element spans a diagonal of about 3.5 to 4.0
2 inches. Each teething element has a maximum width (on one side of the
3 blanket) of about one and three-eighths inches measured from the
4 corner to the nearest edge of the teething element.

- 5 f) Each teething element is pliant and rubbery to my touch. They appear
6 to be made of plastic or rubber.
7 g) Each teething element contains three, distinct, textured, non-smooth
8 teething surfaces – (i) broad gently curved lines, (ii) dots, and (iii)
9 small, very curved lines.
10 h) Based on at least the photograph shown in paragraphs 88-89 above
11 showing the rear of the packaging of the Beatrix Potter Peter Rabbit
12 teething blanket where a baby has one of these teething elements in her
13 mouth, and without any look of discomfort on her face, I believe that
14 these teething elements are sized and dimensioned to be (at least
15 partially) inserted comfortably into an infant's mouth and used for
16 teething.

17 103. The photograph on the back of the package of Beatrix Potter Peter
18 Rabbit teething blanket shows a method of teething being used.

- 19 i) The infant is grabbing a teething article that includes flexible fabric
20 material. The photograph itself shows that the blanket is flexible
21 because it is shown with folds from where it drapes down from the
22 child's hands. That draped shape is not the shape the blanket has inside
23 the package.
24 j) One can see four different corners in the photo.
25 k) One can see three distinct teething elements on each corner of the
26 blanket.

- 1 1) One can see through a window on the front of the package that the
2 teething elements appear to be permanently connected to the blanket by
3 stitching.
- 4 m) A legend on the rear of the package for the Beatrix Potter Peter Rabbit
5 teething blanket says that the teether edge is Pur-tex®. I searched the
6 U.S. Trademark Office records and discovered that a trademark
7 application serial number 75379986 was filed on October 27, 1997 in
8 the name of (co-defendant) Admar International, Inc. for that
9 trademark. The application specified that the goods to which the mark
10 applied were “Infant-feeding bottles and cups for holding liquids; and
11 synthetic plastic materials related thereto.”
- 12 n) The photograph suggested to me that teething discomfort was being
13 alleviated, and I believe that prospective purchasers would understand
14 that such would be the result of using the teething blanket where the
15 baby bites on any of the four teething elements.

16 104. Based on these observations of easily-discriminable and conspicuous
17 features, Munchkin, Inc. as the assignee (according to the face of U.S. Patent
18 6,292,962) had at least constructive notice that subject matter of that patent
19 was on sale in the United States by LNC as of 2001.

20 105. Based on the existence of the above-captioned lawsuit alleging patent
21 infringement, I have assumed that LNC did not have a patent license from
22 Munchkin under the ‘962 patent. If such a license existed, I am not aware of
23 it.

24 106. Munchkin, Inc. should have policed the market for items placed on sale
25 that possibly infringed Munchkin’s patents and should have given notice to
26 any manufacturer or seller that appeared to be using the subject matter of any
27 Munchkin patent.

107. When an owner of a patent on a product fails to sue someone for patent
 1 infringement for six years, the patent statute at 35 U.S.C. §286 relieves the
 2 alleged infringer from liability for sales and manufacturing that occurred
 3 more than six years before suit is filed. 35 USC §286, first paragraph, states:
 4 “Except as otherwise provided by law, no recovery shall be had for any
 5 infringement committed more than six years prior to the filing of the
 6 complaint or counterclaim for infringement in the action.”
 7

108. The truncation of damages is not the only consequence of a patent
 9 owner’s failure to take action. Because it is fundamentally unfair to allow a
 10 patent owner (i) to sleep on its rights while an unlicensed entity makes and/or
 11 sells products in the open marketplace, (ii) which products embody the
 12 subject matter described in the patent such that the patent owner would
 13 reasonably think is an infringement, and then (iii) allow the patent owner to
 14 seek damages for alleged infringement for the entire period, including the
 15 period during which the patent owner slept on its rights, the equitable
 16 defense of laches gives relief to the alleged infringer after a sufficient period
 17 of time.
 18

109. With respect to the amount of time, the delay is measured from the time
 19 that the patent owner knew or should have known of the suspect activities. In
 20 a case such as this where the product was sold at least at Wal-Mart stores,
 21 plaintiff Munchkin either knew of should have known of the sales by LNC
 22 when sales commenced, which, on information and belief following my
 23 document inspection noted above, I understand to be in 2001, prior to the
 24 patent issue date of September 25, 2001.
 25

110. The period of delay extends up to the date when the patent owner files
 26 a suit.
 27

111. I understand that under the law as it exists in October 2014 and did
1 exist from at least as early as the 1990s, laches is presumed after a period of
2 six years of delay by a patent owner failing to sue an alleged infringer. That
3 means that one presumes that the manufacturer or seller, as the case may be,
4 is presumed to have been harmed by the patentee's unreasonable delay in
5 enforcing its patent rights. It also means that the delay is presumed to be
6 inexcusable and prejudicial (causing harm because of the delay).

112. After a delay of the presumptive period, the patent owner must show
8 that the delay was excusable or not prejudicial. One consequence of laches is
9 to absolve the alleged infringer of liability for damages prior to suit being
10 filed.

113. The six year period for presuming laches is merely presumptive. It is
12 not the only way that laches arises. An accused infringer can also prove harm
13 because of the delay by the patent owner in asserting infringement. The
14 period of inaction can be far less than six years.

114. Given the open and notorious, non-secret sales by LNC and its retailer
15 customers in the United States of the teething blankets shown herein, it is
16 my opinion that:

- 19 o) Munchkin had a duty to police the marketplace for possible patent
20 infringements, and Munchkin is chargeable with at least constructive
21 notice of LNC's sales of LNC's Beatrix Potter "Peter Rabbit" Teething
22 Blanket beginning in 2001 and LNC's "Precious Moments teething
23 blanket" beginning in 2003;
- 24 p) The features of the LNC teething blankets shown herein are such that
25 Munchkin should have investigated whether these infringed the '962
26 patent;

- 1 q) Either Munchkin failed to investigate, or Munchkin concluded that
2 there was no infringement by LNC of any valid claim (if any exists).
3 r) In the event that Munchkin was too busy suing other alleged infringers
4 to undertake litigation against LNC, it was incumbent on Munchkin to
5 notify LNC in writing of its intent to sue LNC upon the conclusion of
6 other pending litigation; and I am unaware of any such notice having
7 been provided.

8 115. I understand that Munchkin did not sue LNC for alleged infringement
9 of the '962 patent until 2013. In my opinion, Munchkin delayed
10 unreasonably in suing LNC, and because the delay far exceeds six years,
11 harm to LNC due to the delay is presumed, the delay is presumptively
12 unreasonable and inexcusable, and Munchkin is properly chargeable with
13 laches.

14 
15

16 Edward D. Manzo
17 October 24, 2014

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